



Versa – style and comfort redefined



Versa – taking passenger transport in a whole new direction

As a true pioneer of the bus and coach industry, Optare is committed to innovating and developing new concepts in style and functionality, delivering solutions that answer the diverse demands of today's public transport sector.

We know that to stay ahead of the game takes vision and an ability to identify fresh opportunities in the market place where we can fill a niche, meet a requirement and satisfy the specific needs of operators and passengers.

It's a uniquely proactive approach and it's led to us creating the most exciting new departure in midi-bus styling, economy and flexibility for years – the Optare Versa.

Until now operators have had to compromise. If you wanted a longer bus with a heavyweight construction and optimum seating capacity, you invariably had to sacrifice fuel-efficiency and manoeuvrability.

Versa changes all that. Available in 9.7, 10.4 and 11.1m lengths, it's a vehicle that gives you the best of both worlds, offering space for up to 40 seats whilst still remaining incredibly agile on the tightest roads.



You'll notice exceptionally low noise levels inside the vehicle too – and Versa is equipped with Optare's Smoothride suspension system, created specifically to provide passengers with exceptional new standards of travel comfort.

In short, if you're looking for a mid-range bus with real flexibility, economy and style, there's now so much more room for manoeuvre with Versa.

Spacious yet uncompromisingly swift, Versa is a bus that truly breaks the mould.





The wheels are positioned conventionally with a practical wheelbase so you can negotiate tighter turning circles comfortably. What's more, it's as light as it is speedy, with a low unladen weight ensuring class leading fuel economy.

The Versa's stunning, contemporary design is based on tried, trusted and truly progressive technology. Its striking exterior features a curvaceous front profile, with shaped quarter windows styled to deliver low aerodynamic drag, and LED light units adding a cutting-edge touch to the front and rear.

There's also a choice of SCR and EGR Euro 4 engines from Mercedes-Benz, Cummins and MAN. Moreover, whichever engine you choose, you can call on power that's managed through Allison 2100 series automatic transmissions with 'Generation 4' controls.

We can also offer zero emission full electric, hybrid, bio-methane dual fuel, pure plant oil or used cooking oil drivelines – all designed to fit within the same space envelope as the standard diesel powerpacks.



get the hard facts on easy maintenance

Taking manoeuvrability and economy to exciting new levels, the Optare Versa is a bus that's designed to put you on the road in style – and keep you there.

It beautifully blends an integrated driveline package with a host of long life, low maintenance features, to maximise uptime and help operators reduce running costs.

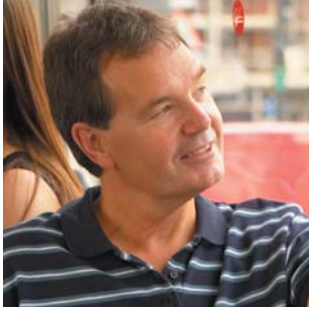
Its cradle mounted power pack utilises no loss couplings and can be removed, repaired and quickly replaced if major overhaul becomes necessary, so that the vehicle can be put back into revenue service fast. This technology makes it easy to install alternative power systems too, ensuring the Versa is a great investment for the future.

There's also a multiplexed electrical system which allows faults to be checked, located and remedied quickly and easily using a simple lap-top based diagnostic programme. Not to mention Optare's trademark fully integral frame construction in durable stainless steel, which gives it uncompromising strength.

Whatever challenging environments you operate in, you can rely on the Optare Versa. It takes passenger transport in a whole new direction.



Future proof technology



Optare's low weight design already sets the benchmark for fuel economy. Now our EcoDrive dashboard and intelligent Optaremising™ software, which helps your drivers to save fuel and allows you to monitor their driving styles, puts us even further in the lead.



Multiplex wiring systems carry a vast amount of performance monitoring and command data to enable the bus to function. Optare EcoDrive takes this a stage further by gathering and processing it into useful information that can be presented in a simple way to both the driver and the operator, to support them in their efforts to achieve greater fuel efficiency.

There's also the ability to use an optional telematics transmitter to transfer data in real time back to the depot or traffic office via existing telecom network systems so you can instantly see where your vehicle is, diagnose faults, monitor driver performance and much, much more.

To future-proof your operations and maximise fuel economy, fleet efficiency and passenger comfort, we use integrated technologies - feature packed electronic systems that are designed into the vehicle at the point of manufacture. These systems work hand-in-hand with the existing multiplex electronics controlling our vehicles, and as a result provide you with increased reliability, higher performance and greater functionality than bolt-on systems.

We also recognise that with rapidly developing low-carbon technologies, bus operators need vehicles that can be updated to stay ahead.

Our unique demountable power pack means our entire product range is future proof and can be easily upgraded over the life of the bus, whether with more efficient diesel technology, alternative fuel options, or hybrid or zero emission full electric drivelines.



Optare Product Support gives you easy access to total peace of mind



Optare's philosophy of providing customers with a complete package of services is unique in the British bus industry. And through Optare Product Support, we offer a market leading parts and service capability.

A key focus of the Product Support division is to provide the operator with a rapid response to service and maintenance support issues. At our fully equipped and conveniently located service centres, and at our dedicated refurbishment and upgrade centre, we'll provide all the repairs, servicing, maintenance and refurbishments you need.

In addition, our highly trained and fully equipped mobile Service Technicians are ready to visit your premises to provide a range of practical support, including vehicle system diagnostics.

Our central parts operation has more than 40,000 product lines in stock. This extensive inventory of genuine parts and our use of state-of-the-art logistics technology guarantees exceptional quality of service. We've also applied technology to our new online parts information and ordering service, 'Parts Portal', which you can access at www.optareparts.co.uk.

The service allows you to view parts before you order to ensure the correct selection and offers alternatives for any superseded parts. If you don't have a part number, you can click on the relevant part in our exploded diagrams.

Parts Portal makes getting hold of the parts you need quicker and easier. But, however you order, we'll ensure that UK mainland deliveries are made the next day.

Our scheduled maintenance and inspection programme is designed to ensure complete peace of mind – giving you a dependable fleet and helping you to comply with your operator's license requirements. And as daily operation takes its toll on the condition of your vehicles, our mechanical overhaul and complete refurbishment service can extend their working life for significantly less than the cost of a replacement, even for vehicles not built by Optare.

Should you require service or parts support, assistance is just one phone call away. Call 0871 230 1324 for all the help you need to get your vehicle back on the road as quickly as possible. You can also use this number for technical assistance or to arrange comprehensive product training.

With total commitment to providing a comprehensive range of dedicated aftersales support services, Optare Product Support is your first - and only - point of contact for everything you need to keep your buses on the road.

